



# The Coalition for Animals Of Greater New Bedford

*"Helping People Help Animals"*

[www.coalitionforanimals.com](http://www.coalitionforanimals.com)

834 Kempton Street New Bedford, MA 02740 508-991-6366

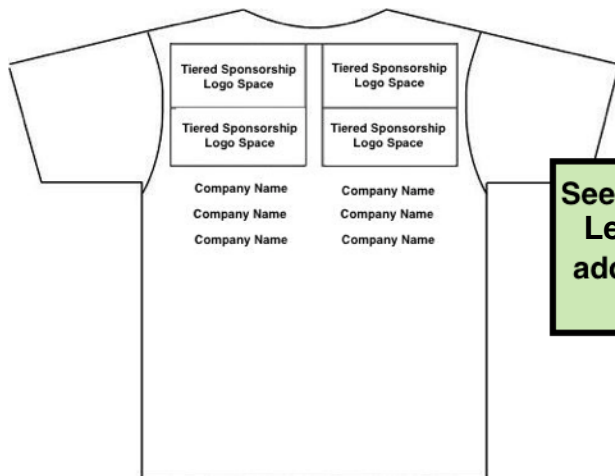
## T-SHIRT SPONSORSHIP FORM

### PET FEST & WALK FOR ANIMALS 2018

The Pet Fest and Walk for Animals is an annual event orchestrated by the 503(c)(3) non-profit, the New Bedford Coalition for Animals. This is our biggest fundraiser of the year, with 100% of the profits going to support our diverse programs that benefit the health and well being of animals in our community. A South Coast tradition, this event is in its 19th year running, and is attended by upwards of 600 people and 400 dogs. The day includes a two mile fundraising walk, over 60 vendors, and interactive demonstrations in the center ring. The event gets bigger and better every year!

This year, we are inviting local businesses to assist in that goal by sponsoring the event t-shirts. By donating to our cause, your business's name, and at some sponsorship levels, logo, will be included on the t-shirts that will be distributed to every walker at the fundraiser. This invitation is a great opportunity to support a hard-working, all volunteer charity, as well as increase your visibility in the community; making for a mutually beneficial partnership.

Pet Fest will be held on Sunday, May 6, 2018, from 10 a.m. to 3 p.m. at Buttonwood Park, 745 Rockdale Avenue in New Bedford. The fundraising walk will commence at 12 p.m. and the event is held rain or shine. Interested in t-shirt sponsorship? Select a donation level and complete the form below:



See "Sponsorship Levels" form for additional benefit details

#### Sponsorship Levels & Prices:

- \$250 Puppy Kisses
- \$500 Cat's Meow
- \$1000 Tail Waggers
- \$1250 The Big Roar
- \$100 Company Name Listing

If appropriate (**Sponsorship Tiers**), send a high resolution image of your company logo to: [info@coalitionforanimals.com](mailto:info@coalitionforanimals.com)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Please submit your form and image no later than:

**April 15, 2018**

Email address: \_\_\_\_\_

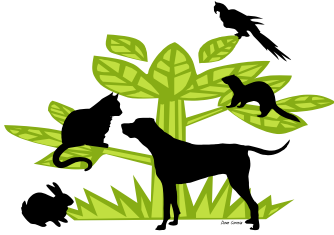
Phone Number: \_\_\_\_\_

**Please mail your check to:**

**Coalition for Animals  
834 Kempton Street  
New Bedford, MA 02740**

I would like to join the New Bedford Coalition for Animals email list

**Have questions or need help?  
Call Manny Maciel:  
508-991-6366**



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Of Greater New Bedford

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## SPONSORSHIP LEVELS

### FOR OUR ANNUAL PET FEST AND WALK FOR ANIMALS

#### OUR PREMIER FUNDRAISING EVENT

ATTENDED BY OVER 600 COMMUNITY LEADERS, ANIMAL WELFARE ORGANIZATIONS,  
COMPANION ANIMALS AND THEIR OWNERS

**SUNDAY, MAY 6<sup>th</sup> 2018**

BUTTONWOOD PARK, NEW BEDFORD, MA

**\$250**

**PUPPY KISSES**

- Free vendor booth space at event
- Sponsorship hourly mention throughout event
- Sponsorship listing on T-shirts
- Business card size advertisement in Resource Book (also handed out at future events throughout the year)

**\$500**

**CAT'S MEOW**

- Free vendor booth space at event
- Sponsorship hourly mention throughout event
- Sponsorship listing in all promotional materials and on T-shirts
- Business card size advertisement in Resource Book (also handed out at future events throughout the year)
- Recognition in all press releases and radio spots for event

**\$1000**

**TAIL WAGGERS**

- Free vendor booth space at event
- Sponsorship hourly mention throughout event
- Sponsorship listing in all promotional materials and on T-shirts
- 1/2 page size advertisement in Resource Book
- Recognition in all press releases and radio spots for event
- One custom banner with your logo at the Main Stage or the Demonstration Ring

**\$1250**

**THE BIG ROAR**

- Free vendor booth space at event
- Sponsorship hourly mention throughout event
- Sponsorship listing in all promotional materials and on T-shirts
- Full page size advertisement in Resource
- Recognition in all press releases and radio spots for event
- Two custom banners with your logo at the Main Stage and Demonstration Ring Book

*Please note our sponsorship benefits are very flexible and we would be happy to tailor them to make it as advantageous as possible to you and your company.*